

Experience

Sept. 2005 - April 25, 2008 *New Hampshire Union Leader* *Manchester, NH*

Web/Multimedia Editor & Photographer

- Responsible for nightly update of web site (UnionLeader.com). Involves parsing stories from newsroom suite (JazBox), copy editing and HTML markup before loading them into the system.
- Must make editorial decisions as to inclusion or exclusion of stories (we are allowed to post a fraction of the stories that appear in print) and then the placement of the included stories.
- Process and size photos and graphics.
- Shoot and edit video. Responsible for editing all video that appears on UnionLeader.com; whether it was shot by me, or by a reporter or a photographer.
- Take photos for print and online use.
- Create multimedia slideshows for online.
- Edit audio.
- Work with vendor, Pictopia, to create photo galleries for the purpose of selling prints. Currently working with vendor, Digital Collections, to implement an efficient newsroom & photolab workflow using their software (DC-5) to get images into Pictopia, online and in print.

Jan. 2006 - present *Ben McLeod Photography* *Concord, NH*

Photographer

- Portrait and wedding photography; have shot several weddings as the primary photographer, as well as many corporate and theatrical headshots, family portraits, functions and more.
- Editorial photography; clients have included Popular Photography magazine, the NH Department of Education, the Dartmouth College Residency Program at Concord Hospital, and Downtown Concord.
- Photojournalism; In addition to print and "traditional" online presentation of photography, I am working on combining audio with photos to create powerful multimedia stories.
- Fine art, landscape, and still life photography; represented by Farmboy Fine Arts, Vancouver, BC.

Jun 2002 – Sept 2005 *New Hampshire Public Radio* *Concord, NH*

New Media Coordinator

- Manage the daily operation of New Hampshire Public Radio's web site.
- Design and build pages and graphics for use on NHPR's web site.
- Project Coordinator for 2005 re-design of NHPR.org, coordinating vendors and staff as the site was designed, tested, and launched.
- Project Coordinator for 2002 re-design of NHPR.org, coordinating vendors and staff as the site was designed, tested, and launched. Site went on to win the regional and subsequently, the national Edward R. Murrow Award two times (2003 & 2005) for the best small-market radio station web site.
- Project Coordinator for the development of MyNH, an NHPR sponsored internet service connecting New Hampshire citizens with civic-oriented organizations throughout the state. The endeavor earned a two-year \$195,000 development grant from the Corporation for Public Broadcasting.
- Project Coordinator for the design, implementation, and testing of specialized software that allows NHPR reporters and producers to file stories online and encode audio files for web use. Worked with developer of desktop RSS aggregator "Amphetadesk" to repurpose into an all-purpose tool that posts content to our CMS, moves audio files into an encoder, and acts as an RSS aggregator.

*Jan-Jun 2002**New Hampshire State Senate**Concord, NH***Legislative Aide**

- Aide to Senate Finance Committee.
- Assisted Senators in the preparation of bills and amendments. Researched past legislation, as well as legislation in other states.
- Tracked fiscal legislation as it makes its way through the House and Senate policy committees. Attended policy committee hearings and prepared hearing reports on behalf of Finance Committee members.
- Maintained the New Hampshire Senate web site. Kept information current, posted new press releases and photos.
- Assisted Senate Communications Director. Wrote press releases, took photos for use on the web site and print media distribution, and assisted with public relations strategy.

*1999-2001**Sierra-at-Tahoe**Lake Tahoe, CA***Communications Manager**

- Acted as resort's lead spokesperson. Duties included interviews with print, radio and television media. Weekly appearances on live television programs.
- Developed and managed Sierra-at-Tahoe media relations program, including distribution of press kits and press releases.
- Managed resort web site. Duties included working with designers and programmers to develop site. Responsible for daily maintenance of the site, including posting updated information and pictures.
- Lead customer relations and communications specialist. Duties included responding to customer e-mails, phone calls and letters. Trained in Customer Relationship Management (CRM) software.
- Negotiated contract with MTV to shoot pilot program called "Search and Record" at Sierra. Facilitated and coordinated the shoot.
- Coordinated Fourth and Fifth Grade Ski Free program.

*1997-1999**Ski New Hampshire**Lincoln, NH***Communications Manager**

- Developed and managed Ski NH media relations program, including distribution of Ski NH winter and summer press kits & twice-a-month press releases.
- Managed media inquiries by gathering information from member areas, compiling it, and providing it to the journalist/broadcaster in one comprehensive document.
- Wrote copy and acted as talent for weekly Ski NH Winter Recreation reports.
- Helped develop and maintain Ski NH's first web site.
- Coordinated Earn Your Turns program.

*1996-1997**Capitol Consultants**Concord, NH***Lobbyist**

- Attended and monitored Senate and House committee hearings.
- Designed, wrote and distributed weekly client newsletter for the purpose of keeping clients informed of important issues.
- Prepared clients for Senate and House committee hearings.
- Conducted research into laws, policies and other pertinent issues.
- Designed and implemented legislation tracking database.

Education

1996

Western State College

Gunnison, CO

- B.A., Political Science.
- Emphasis on Public Policy.

Software

Software I have worked with.

General: Both Mac and Windows, most word processing software as well as most spreadsheet and database software.

Newsroom: Harris Jazbox with Adobe InDesign & InCopy

Multimedia: Cool Edit (Adobe Audition), Apple Aperture, Nikon Capture NX, Adobe Photoshop, Adobe Lightroom, Adobe Premiere, Apple Final Cut, Audacity, Soundslides

References

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